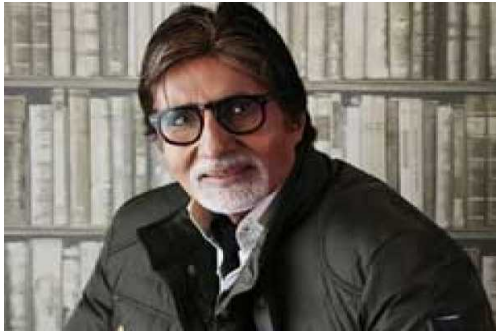


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Experts Want Amitabh Bachchan To Withdraw Endorsement For 'Horlicks'

Wednesday, June 6, 2018, 9:02 AM

A group of public health experts have urged superstar Amitabh Bachchan to dissociate himself from promoting Horlicks, a multinational brand that has extended support to the centre's recently launched National Nutrition Mission aimed at addressing the issue of undernutrition in the country. "This is harmful for children as it may contribute to childhood obesity and non communicable disease in later life," the experts said.

Amitabh Bachchan (<https://indianmoney.com/topics/amitabh-bachchan>)

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