

NUTRITION ADVOCACY IN PUBLIC INTEREST-India (NAPi)

December 5, 2023

CONVENER

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To,
Shri G. Kamala Vardhana Rao,
Chief Executive Officer,
Food Safety Standards Authority of India (FSSAI),
Government of India,
03rd & 04th Floor, FDA Bhawan,
Kotla Road near Bal Bhawan,
New Delhi – 110002

Via Email: ceo@fssai.gov.in

Subject: Request for Action Against Misleading Advertisement of Renochlor Tablets

Dear Sir,

We write as Nutrition Advocacy in Public Interest (NAPi), a national think tank on nutrition –consisting of independent experts in epidemiology, human nutrition, community nutrition and paediatrics, medical education, administration and management, and having decades of experience in respective fields. Our goal is to advocate on nutrition policy in public interest.

This is to bring to your attention a matter of urgent concern regarding a full-page advertisement on page 5 for Renochlor tablets published in the Times of India, Delhi Edition on November 29, 2023 (Annex 1). The advertisement makes several health claims that appear to be in direct violation of the Food Safety and Standards regulations.

The advertisement claims that Renochlor tablets can delay the progression of chronic kidney diseases, and it is labeled as the "World's first health supplement for Kidney." It also claims that the product shows significant improvement in biochemical parameters within 30 days, including the reduction of Serum Creatinine, Serum Urea & BUN, Albumin Creatinine Ratio, TGF-B1, and the improvement of eGFR and Quality of life, while maintaining Serum Electrolytes. It is implied that individuals with diabetes, hypertension, and any kind of kidney disease or condition should use it and there is no caution about normal healthy individuals against using the product.

According to the Direction under section 16(5) of the Food Safety and Standards Act, 2006 regarding operationalization of FSS (Health Supplements, Nutraceuticals, Food for Special Dietary Use, Food for Special Medical Purpose and Prebiotic and Probiotic Food) Regulations, 2022. [FSS (Nutra) Regulations, 2022], dated March 29, 2022, Section 5 (13) a, "The products falling under these regulations by means of labelling, presentation and advertisement shall not claim to treat, cure, mitigate or prevent any specific disease, disorder or condition or refer to such properties, unless specifically permitted by Food Authority." And the Food Safety and Standards (Advertising and claims) Regulations, 2018, Section 10 (1), "no claims shall be made which refer to the suitability of the food for use in the prevention, alleviation, treatment or cure of a disease, disorder or particular physiological condition unless specifically permitted under any other regulations made under Food Safety and Standards Act, 2006 (34 of 2006)"

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The product in question is associated with FSSAI License no. 11521999000129. We urge the FSSAI to investigate how such a product could be granted a license that seemingly allows it to be advertised in a manner that may be inconsistent with the FSS (Nutra) Regulations, 2022.

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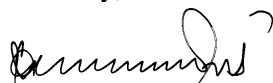
The claims made in the advertisement suggest that Renochlor tablets possess therapeutic properties that are akin to those of a drug, which is misleading to consumers and potentially harmful. As such, we urge the FSSAI to take immediate action to investigate this advertisement and take appropriate measures, which may include

- banning the advertisement with immediate effect.
- canceling the license of the product, or
- referring the matter to the Drugs Controller General of India.

We trust that the FSSAI will uphold its commitment to protecting consumer health and ensuring that all products and advertisements comply with the established regulations.

Thank you for your attention to this important matter. We look forward to your prompt response and action.

Sincerely,



**Dr. Arun Gupta,
Convener, NAPi**

**Copy to:-
Secretary General, Chief Executive Officer, National Human Rights
Commission, India**

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Ruturaj Gaikwad's maiden T20I hundred goes in vain as Australia wins the third match by 5 wickets thanks to Glenn Maxwell's 104 off 48 balls. India leads the series 2-1, P 25

CIA director William J Burns holds undisclosed talks in Qatar with Israel's Mossad chief & Qatar's PM to facilitate an extensive deal between Israel and Hamas, media reports, P 24

Marianna Budanova, the wife of Ukraine's military intel chief, has been poisoned and is recovering, say Ukrainian officials — an episode that has led to speculation that Russia is trying to target Ukraine's senior leadership, P 24

A Pakistani special court mandates an open trial for jailed ex-PM Imran Khan on the Adiala jail premises in the garrison city of Rawalpindi, with the govt submitting reports citing threats to his life, P 24



THE TIMES OF INDIA

INDIA'S LARGEST ENGLISH NEWSPAPER

Plan to give Delhi chief secy extra 6 months: Centre to SC

Appoint New CS Without Consulting CM, Suggests Court

Dhananjay Mahapatra
@timesgroup.com

New Delhi: The Centre on Tuesday informed the Supreme Court that it intends to extend Delhi chief secretary Naresh Kumar's tenure by six months and as and when the occasion for a new chief secretary's appointment would arise, a panel of five senior IAS officers would be given to the Delhi chief minister to choose from.

The Centre stuck to its preference for Kumar, who has been attacked by the AAP government for alleged corruption, even as a bench led by Chief Justice D Y Chandrachud asked why he could not be replaced and suggested that the Centre could choose any

“Are you stuck with one person? Let this man superannuate. Appoint a new person. You don't have to give a panel of names to the CM to choose from. You appoint whoever you want. Don't you have any other senior IAS officer to be appointed as chief secretary of Delhi?”



—CJI-led bench

Delhi is unlike any other place. It is the national capital, and its chief secretary holds a very sensitive position handling myriad challenging assignments. Why is the entire elected government afraid of one person?

—SG Tushar Mehta

Centre is not heeding the suggestion of the bench of Chief Justice D Y Chandrachud. As the chief secretary is the lynchpin of administration, as ruled by the SC in numerous judgments, the Delhi CM must have a say in his appointment

—Delhi govt counsel Abhishek Singhvi

senior IAS officer of its choice to head Delhi's bureaucracy.

“Are you stuck with one person? Let this man superannuate. Appoint a new person. You don't have to give a panel of names to the CM to choose from. You appoint whoever you want. Don't you have any other senior IAS officer to be appointed as chief secretary of Delhi?” the bench, which also comprised Justices J B Pardiwala and Manoj Misra, asked. The po-

ser was at odds with the apex court's proposal on Friday that the Delhi government could choose one from a panel of five IAS officers drawn up by the Centre.

Importantly, the hearing saw the bench affirming that after enactment of the law on services, it was the Centre which had primacy in the matter. The AAP government, through senior advocate A M Singhvi, accused the Centre of not heeding the suggestion

of the bench led by CJI Chandrachud, and said as the chief secretary was the lynchpin of administration, as ruled by the SC in numerous judgments, the Delhi CM must have a say in his appointment.

He said the position prior to the services ordinance, which has since become law, was that the chief secretary was appointed on the Delhi government's suggestion.

‘Clear dues of other 2 RRTS projects also’

As the Delhi government released Rs 415 crore for the Delhi-Meerut RRTS but is yet to pay its share of funds for the Alwar and Panipat corridors, the SC directed it to clear the dues by December 7. “Why do you need to be arm twisted? When you can make budgetary allocation of over Rs 540 crore for ads then why can you not make provisions for the projects,” the bench said. P 6

of the bench led by CJI Chandrachud, and said as the chief secretary was the lynchpin of administration, as ruled by the SC in numerous judgments, the Delhi CM must have a say in his appointment.

He said the position prior to the services ordinance, which has since become law, was that the chief secretary was appointed on the Delhi government's suggestion.

► ‘Centre has primacy’, P 6

IN THE COURTS

► A Guj court acquits Cong legislator and Dalit leader Jignesh Mevani and six others in a 2016 case registered against them for unlawful assembly and rioting | P 18

► Nine yrs after his conviction in a corruption case, former AIADMK minister & ex-DMK MP TM Selvaganapathy acquitted of all charges by the Madras HC | P 16

► ASI, which has already been granted five extensions for its report on the survey of the Gyanvapi complex, seeks 3 more weeks | P 16

► SC stays an NGT order directing Maha govt to deposit ₹12,000cr for failure to treat solid and liquid waste generated in the state & use compensation corpus for it | P 16

► BCCI drags troubled edtech company Byju's to NCLT for non-payment of ₹160cr sponsorship money after the expiry of contract | P 21

SC to Manipur: Dispose of bodies of victims in 2 wks

Scotching attempts by certain civil society organisations to fuel tension in Manipur by preventing relatives from claiming bodies of persons killed during the ethnic conflict, the Supreme Court on Tuesday ordered the state government to dispose of the bodies stored for months in mortuaries, if the relatives did not claim them in two weeks for last rites at nine earmarked sites. The SC also directed the collectors and SPs to facilitate the last rites. P 11

Desi student kills grandparents, NRI uncle in US

A 23-year-old Indian student, Om Brahmabhatt, has been arrested for fatally shooting his maternal grandparents and a 38-year-old uncle in New Jersey. The grandfather, Dilip Kumar Brahmabhatt (72), was a retired sub-inspector whose elder brother was former DSP Kirit Brahmabhatt, who died by suicide in 2016. P 24

Navy Agniveer dies by suicide in Mum

A woman Agniveer, 20, training with the Navy died by suicide at a hostel at INS Hamla in Mumbai Monday. While no suicide note was found, police said they suspected personal reasons. P 11

Man killed by son's ex-sasur at wedding

Amid wedding shehnais, a 55-year-old man was shot dead by his son's former father-in-law as their paths converged at the venue in Noida, where both were invited as guests. P 9

Govt considers blocking suspicious a/cs & handsets to prevent cyber fraud

Asmita.Dey@timesgroup.com

New Delhi: The government is considering deploying a series of measures to curb the growing menace of cyberfrauds in the financial sector, including blocking the IMEI, the unique number of mobile devices, and restricting withdrawals from suspicious accounts to prevent its use in future incidents.

After a meeting with representatives from RBI, TRAI, National Payments Corporation of India and the IT ministry, financial services secretary Vivek Joshi said that one of the targets was “inert” and “mule” bank accounts, which have low balance but see a sudden surge. In these cases, caps on transfer or withdrawal of funds are options that are discussed. Mule accounts are those that are used by fraudsters to collect or

LENS ON LENDING APPS

► After a meeting with representatives from RBI, TRAI, NPCI & IT ministry, financial services secy Vivek Joshi says targets include ‘inert’ and ‘mule’ bank a/cs, which have low balance but see a sudden surge

► A proposal to ‘whitelist’ digital lending apps is among options discussed. This means that only the apps that are whitelisted will be allowed on App Store

transfer funds. In case of cyber frauds, money siphoned off from an account is often routed through multiple accounts and withdrawn, making it tough for law enforcement agencies and banks to act.

► Act fast, banks told, P 21

GRAP 3 off, BS3 petrol and BS4 diesel ban eased

CAQM on Tuesday revoked the restriction on plying of BSIII petrol and BS IV diesel vehicles and ban on construction and demolition activities, stone crushers and mining activities under GRAP-3 with immediate effect as the city's air quality improved to the “poor” category with an AQI of 287, reports Priyangi Agarwal. CAQM said the forecast by IMD and IITM do not indicate the average air quality to move to the “severe” category in the coming days.

The movement of 1,48,487 petrol four-wheelers and 2,28,041 diesel vehicles was restricted in Delhi under GRAP stage III, which was implemented on November 2. The lifting of the C&D ban will benefit daily wage labourers whose livelihoods were affected due to the restriction. P 2

Another NEET aspirant dies by suicide in Kota

Kota: A 20-year-old NEET aspirant from West Bengal hanged himself from a ceiling fan at his rented accommodation in Kota on Monday evening. No suicide note was found in his room.

This is the 25th suicide by a coaching student in Kota this year, the highest in the past nine years. The deceased youth, Faureed Hussain, had been preparing for the medical entrance exam at a coaching institute in the city for a year. Faureed was last seen by other students living in the same house on Monday afternoon. When he did not come out of his room till 8pm, his friends called him and knocked on his door, but there was no response. They alerted the owner, who informed police. TNN

► No suicide note left, P 16

BSE m-cap rides rally in Adani stocks, tops \$4tn

Mumbai: A flag-end rally during Tuesday's session lifted the sensx by 204 points; it also pushed up BSE's market capitalisation to Rs 336 lakh crore or \$4.02 trillion, a new all-time peak for the Indian market. One of the major factors behind the \$4-tn milestone during the day was a strong rally in the stocks of 10 companies belonging to the Adani group that added more than Rs 1.2 lakh crore or about \$12

► Adani group mkt cap jumps ₹1.1L cr, P 21

billion to its market cap in just one session.

With a \$4-trillion market cap, India is now the fifth most valued market in the world, data from various exchanges showed. The US tops the league table with an M-cap of around \$48 trillion, with China next at close to \$11 trillion. With a market value of close to \$6 trillion,

Country	Market Cap (\$ Trn)
US	48.7
China	10.7
Japan	5.5
Hong Kong	4.7
India	4.0

Global gold hits 6-mth high, surge likely in India

After gold prices rallied to a six-month high in the international market, analysts are looking at a similar run in the price of the yellow metal here at home. On Tuesday, gold on the New York Commodity Exchange rallied nearly 1% to trade at \$2,028/Oz. P 21

Japan is at the third place while Hong Kong is fourth with \$4.7 trillion. TNN

► Up 33 times in 20 yrs, P 21

Stray stuck in drain below road rescued after 48 hrs

Sakshi.Chand@timesgroup.com

New Delhi: A rescue operation in the city came to a happy end at 1pm on Monday, after a dog stuck inside a drain beneath the road for 48 hours was rescued by firemen after drilling vertically through the road.

The fire service received a call at 10.30am about the street creature trapped in the drain in south Delhi's Green Park Extension. A team led by sub-officer Om Prakash of Safdarjung fire station reached the spot. They initially tried to break the side wall of the drain but found their efforts hampered by the enormous amount of muck accumulated there. Finally, after two and a half hours of planning, the firemen



The dog must've entered the drain and then found itself unable to exit as the other end was clogged drilled a hole on the top of the drain and pulled out the stray. “Inside the drain, there wasn't even space for the dog to turn around,” said Prakash.

► Drill from the top, P 6

On hearing eve, Kerala gov refers 7 of 8 bills to Prez

Kerala governor Arif Mohammed Khan referred to President Droupadi Murmu on Tuesday seven of the eight bills pending assent for up to three years, but cleared the remaining one — the Public Health Bill 2021 — a day before the Supreme Court takes up the state's writ petition against the prolonged status quo. At an earlier hearing, the SC had directed Khan to read its ruling on a similar petition filed by the Punjab government against that state's governor: The court said that in the event of withholding assent to a bill, the governor was required to promptly send it back with relevant observations. P 11

EVEREST Tikhalal

Sahi Tikha

Sahi Lal

SCAN TO WATCH AB and SRK's Tikhalal film

Made from the best quality chillies with a unique blend of perfect redness & spiciness. No wonder millions of homemakers worldwide, trust Tikhalal for their everyday cooking.

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Situations/Everest/2023 Eng

DID YOU KNOW?

👉 Approximately 1 in 3 adults with **diabetes** and 1 in 5 adults with **high blood pressure** may have kidney disease. #

👉 **12 people die** everyday while waiting for a kidney transplant. #

👉 Approximately **90%** of those with kidney diseases don't know they have it. #

👉 The total number of patients with kidney failure will likely exceed **1 million by 2030.** #

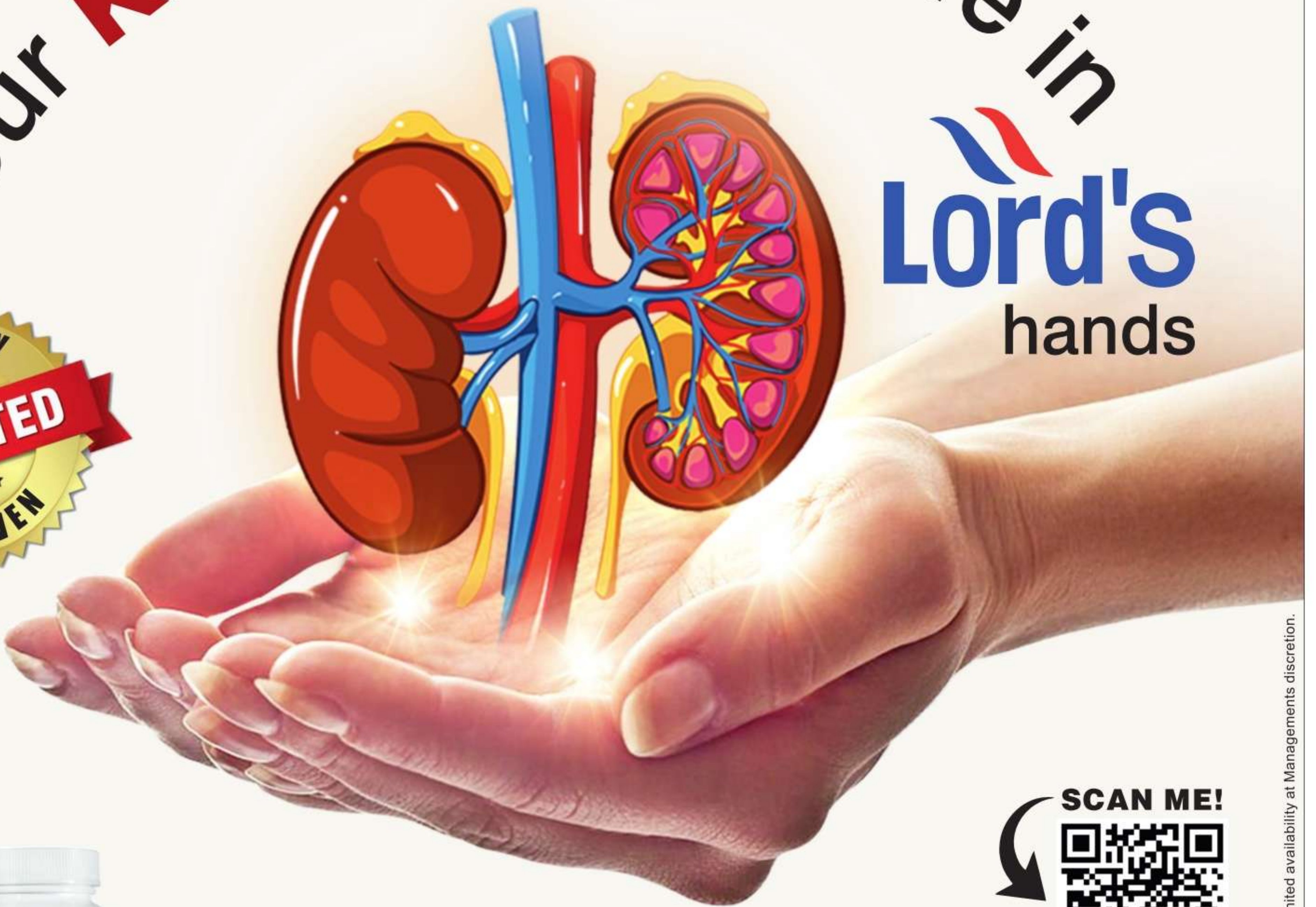
Source: As per fully annotated fact sheet available on www.kidney.org



Your KIDNEYS are Safe in

Lord's hands

Patented and Tested Clinical Proven - www.ctri.nic.in
(CTRI / 2017 / 06 / 008870 and CTRI / 2021 / 04 / 032987)



RENOCHLOR®

Restore Your Kidney's Health TABLETS



- ✔ Delays the progression of Chronic Kidney Diseases
- ✔ Shows significant improvement in biochemical parameters within 30 days
- ✔ Reduces : • Serum Creatinine • Serum Urea & BUN • Albumin Creatinine Ratio • TGF-β1
- ✔ Improves : • eGFR and Quality of life
- ✔ World's first health supplement for Kidney
- ✔ Maintains : • Serum Electrolytes

To Know more lets get connected

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