

NUTRITION ADVOCACY IN PUBLIC INTEREST-India (NAP*i*)

March 18, 2024

Shri. Apurva Chandra
Secretary,
Ministry of Health and Family Welfare,
Government of India,
Room No- 156-A,
Nirman. Bhavan,
Delhi -110011

CONVENER

Dr. Arun Gupta
Child Health & Nutrition
Advocate
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MEMBERS

Prof. HPS Sachdev
Senior Pediatrician &
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Dr. J.P. Dadhich
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professional

ADDRESS

NAP*i*
BP-33, PITAMPURA,
DELHI-110034
CONTACT NO- 42683059

Subject: Reminder: Request for Appointment to Discuss Regulation of Ultra-processed Foods.

Dear Shri. Chandra,

Greetings from Nutrition Advocacy in Public Interest (NAP*i*)

I am writing to follow up on my previous communication regarding the urgent need to prioritize the regulation of ultra-processed foods (UPFs) and foods high in fats, sugars, and salt (HFSS) in India.

As Secretary to the Government of India, MOHFW, your leadership and guidance are crucial in addressing the pressing public health issue of rising UPFs consumption.

In light of this, I would like to remind you of the article titled "Why There is a Need to Prioritise Regulation of Ultra-processed Foods and HFSS Foods in India," which I authored and was published in the 'Preventive Medicine Research & Reviews' in January 2024. This article underscores the importance of regulatory measures for labeling and marketing of UPFs/HFSS foods to curb their consumption and mitigate the associated health risks.

Attached to this email is a newspaper advertisement from 17th March, which highlight the pervasive promotion of UPFs/HFSS foods in India's media landscape. These advertisements serve as a stark reminder of the urgent need for regulatory action.

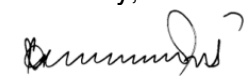
In light of this, I seek an appointment with you as per your convenience, to brief you and discuss future actions.

I am available to provide further information and insights during our meeting and look forward to the opportunity to collaborate with you on this important matter.

Thank you for your attention to this request, and I eagerly await your response.

With kind regards,

Sincerely,



Dr. Arun Gupta
Convener, NAP*i*