

NUTRITION ADVOCACY IN PUBLIC INTEREST-India (NAPi)

5th June 2023

CONVENER

Dr. Arun Gupta
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MEMBERS

Prof. HPS Sachdev
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Professor, Dept of
Epidemiology,
Biostatistics And Clinical
Research, I LBS

Dr. J.P. Dadhich
Child Health & Nutrition
Advocate

Ms. Nupur Bidla
Social Worker

To,
Shri Priyank Kanoongo,
Chairperson,
National Commission for Protection of Child Rights (NCPCR),
5 th Floor,
Chaderlok Building, 36, Janpath Rd,
New Delhi, 110001

Subject - Request to take action against promotion of misleading advertisement.

Dear Sir,

We are writing in behalf of The Nutrition Advocacy in Public Interest (NAPi), A national think tank on nutrition – consisting of independent experts in epidemiology, human nutrition, community nutrition and pediatrics, medical education, administration and management; having decades of experience in respective fields; has come together to advocate on nutrition policy in public interest.


We would like to draw your attention to a recent complaint we filed with the Central Consumer Protection Authority regarding "Parle G Royale." Please find the letter we submitted to them attached.

As per the Consumer Protection Act the advertisements that conceals important information are defined as misleading.

To prevent such advertisements from being allowed, we kindly request for your intervention and taking the appropriate action.

Thank you!

Yours Sincerely,



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