F.NO. J-24/47/2023-CPU Section Government of India Ministry of Consumer Affairs, Food and Public Distribution Department of Consumer Affairs ***

Krishi Bhawan, New Delhi Dated 21st August, 2023

OFFICE MEMORANDUM

Subject- Constitution of Interdepartmental Committee for protection of consumer health- regarding.

The undersigned is directed to convey the approval of the competent authority towards constitution of an Interdepartmental Committee, as per the following composition, to prepare guidelines on protecting consumer against unhealthy food products involving packed and loose food products:-

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- 2. The terms of reference of the Interdepartmental committee shall be under:
 - i. Examine and identify any gaps or inadequacies within the current regulatory framework that contribute to the proliferation of

- unhealthy food products.
- ii. Examine products and their advertisements with respect to food category.
- iii. Suggest safeguards against unhealthy food products to protect rights of consumers and ensure transparency and fairness.
- iv. Gather and analyze relevant data, research, and studies related to the impact of unhealthy beverages and packaged food on public health, considering local and global best practices.
- v. Undertake any other relevant exercises concerning protection of consumer interest against unhealthy food products.
- 3. The Interdepartmental Committee shall submit its recommendations on the subject matter within six weeks.

(T.Chaudhuri) Under Secretary of the Government of India uscpu-ca@nic.in

To,

- 1. Members of the Interdepartmental Committee (as per the list)
- 2. PSO to Secretary (CA)
- 3. Sr. PPS to Addl. Secretary (CA)/PPS to Joint Secretary (CA)
- 4. PA to Deputy Secretary (CA)
- 5. Guard File