

# NUTRITION ADVOCACY IN PUBLIC INTEREST-India (NAPi)

September 28, 2023

## CONVENER

Dr. Arun Gupta  
Child Health & Nutrition  
Advocate  
Mobile: 9899676306

## MEMBERS

Prof. HPS Sachdev  
Senior Pediatrician &  
Epidemiologist

Prof. KP Kushwaha  
Pediatrician & Former  
Principal, BRD Medical  
College Gorakhpur

Dr Prasanta Tripathy  
Co Founder Ekjut

Prof. Umesh Kapil  
Former professor,  
Department of  
Gastroenterology & Human  
Nutrition AIIMS New Delhi

Dr. J.P. Dadhich  
Child Health & Nutrition  
Advocate

Ms. Nupur Bidla  
Social Worker

Ms. Reema Dutta  
Public Health and Nutrition  
professional

## ADDRESS

NAPi  
BP-33, PITAMPURA,  
DELHI-110034  
CONTACT NO- 42683059

[napiindia.in@gmail.com](mailto:napiindia.in@gmail.com)  
[www.napiindia.in](http://www.napiindia.in)

To,  
**Shri. Sudhansh Pant**  
**Secretary**  
**Ministry of Health and Family Welfare**  
**Government of India**  
**Nirman. Bhavan**  
**Delhi -110011**

**Sub:** Sharing printed copy of "The Junk Push" report by NAPi / BPNI.

Respected Sir,

I hope this letter finds you well. I am writing to share the printed copy of [the Junk Push report](#) (enclosed) prepared jointly by the Nutrition Advocacy in Public Interest - India (NAPi) and the Breastfeeding Promotion Network of India (BPNI). The report was launched on 22 September 2023 at the India International Centre, Delhi and is immensely reported by the media. (Media coverage enclosed)

This report contains crucial insights and policy recommendations pertaining to curb the rising consumption of ultra processed foods that are mostly high in sugar, sodium and saturated fat that contribute to increasing prevalence of non-communicable diseases like obesity, diabetes, hypertension etc. We believe the report findings can greatly benefit your departmental efforts in this regard.

We recognize the critical role that your department plays in implementing policies and programs related to public health and consumer protection from misleading advertisement. Therefore, we believe that sharing the print copy of the Junk Push report with your team will be instrumental in fostering collaborative efforts to address this pressing issue.

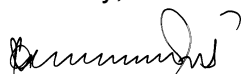
Additionally, we also seek an appointment to present and discuss the report's findings, recommendations, and potential collaboration opportunities.

We understand the busy nature of your work and greatly appreciate your attention to this matter.

Thank you for considering our request. We look forward to your positive response and collaboration on this vital issue.

Warm regards,

Sincerely,



**Dr. Arun Gupta MD, FIAP.**  
**Convener, Nutrition Advocacy in Public Interest (NAPi)**